

# 20

**ANNUAL  
REPORT**

# 20



ENGAGING & EQUIPPING YOUNG PEOPLE FOR  
RESILIENCE AND FOR A BETTER FUTURE

# About YouthHubAfrica

YouthHubAfrica—officially registered as the Youth Foundation For Development, Education and Leadership—is a youth organisation which provides platforms for young people to learn, network and share resources and opportunities. At YouthHubAfrica, we facilitate training and create environments that assist young people to build critical skills to become productive citizens.

Through our flagship platform, we have created a vast network of young people across Africa and beyond to collaborate on projects of common interest leading to Africa's development. YouthHubAfrica runs a successful volunteer programme with 50 volunteers in Abuja and 10 others across Africa. YouthHubAfrica has a formidable online presence evident in its more than 106,000 Facebook followers, and about 50,000 Instagram and Twitter followers. We have built a networked community and a platform for young people in Africa involved in social change to interact, learn and collaborate in fun, creative and innovative ways.

We have worked with stakeholders to provide advisory and technical support for development communications on the use of social media for advocacy, as well as structured youth engagements on national and regional levels.

Our staff and volunteers are mainly young people, working in the headquarters in Abuja.

## Vision

YouthHubAfrica envisions young people as catalysts of Africa's sustainable development.

## Mission

Our mission is to empower young people with knowledge and skills to harness their potentials and take centre stage for Africa's development.



# EXECUTIVE ADDRESS

It is with great delight that I present to you this annual report.

The year 2020 afforded us a unique opportunity to reach and touch the lives of young people across Nigeria and the continent, building resilience in a very difficult time when the world is ravaged by the global COVID pandemic.

The last 365 days have been very eventful for individuals, organisations and countries across the globe, for one thing- yet, for many reasons. First, for the outbreak of the COVID-19 pandemic and for other reasons, including the effect of this on every facet of our lives. The phrase "new normal" gained wider recognition. "Pandemic within the Pandemic" was widely used, referring to the sharp spike in the incidences of gender-based violence, including intimate partners abuse during the lockdown. Young people across the continent were inspired to take action once again, the #EndSars campaign in Nigeria drove through the backstage of discussions, the bias of local media and captured the attention of the global community, showing that young people could take the centre stage of sustainable development with the right environment. Most importantly during the #EndSARS campaign, young women in Nigeria stood up to be counted; mobilising resources, organising legal aid, providing food, leading and changing the campaign narrative.

Furthermore, the word "palliative" became a common word we could relate with. It has continued to reveal, months after months, the deficit of social safety net on which citizens across Africa can be supported and daily survival needs can be met. This highlighted the increasing urgency to improve governance at all levels.

As an organisation, the past year was quite tasking for us, however, it stretched our capacity, creativity and brought about extraordinary and innovative ideas, leveraging technological tools. Despite the difficulties, we maximised the opportunity to ask critical questions and sought relevant answers as well as innovate on the way we work. For instance, the high level of sexual violence, accusations and counter-accusations on social media and beyond, necessitated the commissioning of the survey on sexual consent which was followed by the Massive Online Open Course on Consent aimed at identifying gaps by the survey, and an awareness campaign using short films (Public Service Announcement) to sensitise young people and also facilitate conversations on Sexual consent. These were tremendous moments for us during 2020.

Young men across Nigeria supported the global call and campaign to end gender-based violence, marking the "solidarity week of action" which signalled the beginning of a new global onslaught on sexual and gender-based violence.

Even though the challenges posed by the epidemics in the year, we did not fail to remind ourselves, as an organisation, that young people are central to the development of Africa. Even as countries struggle to respond to the effects of COVID-19 outbreak. We know that, if properly harnessed, young people will be at the centre of finding solutions to the continent's challenges and driving positive change across the continent.

I would also express our sincere gratitude to young people across Africa, our volunteers, advocates, staff, donors and partners for working with us, for supporting our goals, even as we look forward to more partnerships in the years to come.

We look forward to stretching our impact further in the new year.

**Rotimi Olawale**  
*Executive Director.*





# AFRICA'S

fast growing youth demography presents a huge need for youth inclusion in policy formulation and execution as well as social change. to balance disparity and inequality predicted by absence of adequate quality education, sexual reproductive healthcare, skills and opportunities for African youths"



## Ethical

We uphold standards



## Reliable

You can depend on us



## Teamwork

Bringing about the best in each other





## Fairness

We accommodate diversity.



## Innovative

We think outside the box.



## Partnership

We don't work alone



## Professionalism

We strive for excellence



20  
20

*Programmes*



# GOVERNANCE AND ACCOUNTABILITY

## 1. Amend UBE Act

The first UBE CSO coalition stakeholder meeting was with education stakeholders, discussing advocacy strategies to ensure the speedy amendment of the UBE Act.

In furthering the campaign for the amendment of the UBE Act, YHA had an emergency call for states to access over 66.8 billion Naira Education Grant from the Universal Basic Education Commission. This is currently affecting children's access to free, safe and quality education. States like Enugu, Anambra and Kwara have not accessed a dime out of the 4.28 billion allocated by the federal government since 2017 till date.

As a result of this finding, YouthHubAfrica sent out letters to the 10 Governors in states yet to access counterpart funding from UBEC. The letters were written to the Governors of Nasarawa, Ogun, Anambra, Enugu, Akwa-Ibom, Plateau, Kwara, Edo, Bayelsa and the FCT Administration as well. Copies of the letters were also submitted to the Chairman, State Universal Basic Education Board of the respective states as well as the Honorable State Commissioners for Education and Secretary for Education, Federal Capital Territory, Abuja.

Consequently, YouthhubAfrica received responses from Nasarawa, Kwara and the Federal Capital Territory. Nasarawa state, in their response, informed the team that effort is being made to access their grants. Kwara state recently paid back funds they owed to the Universal Basic Education Board, placing them in a better position to access their block grants from the Federal government.

### ● Freedom of Information (UBE)

In 2011, Nigeria enacted the Freedom of Information (Foi) Act to make public records and information more available to the general public. Since then, only a handful of states have domesticated the law. As an organisation, we have identified the Foi Act as an important tool to help us access information from government as this will improve our understanding of government policies and programmes as well as sharpen our advocacy interventions across our thematic focus.

In 2020, we turned our focus to education as we filed Foi letters to the Ministry of Education and the Universal Basic Education Commission. The letters were requests for information on the matching grant disbursed to states' Universal Basic Education Boards. Every year, the federal government through the UBEC fund provides funding for state governments to upgrade their primary education facilities. However, to access the fund, state governments are required to match the federal government's grant. Our desk review showed that out of the total sum of 158.3 billion Naira matching Grant allocated to states between 2017 and 2019, 66.8 billion Naira remains unaccessed, thereby denying children across the 36 states and the FCT the opportunity for enhanced quality education.



### ● **Training and Capacity Building of Girls Advocates**

The training was to build the capacity of 20 girls' advocates selected from Dora Clubs in 5 Government Secondary Schools in Jabi, Bwari, Garki, Tundunwada, Zone 4, and Dutse in the Federal Capital Territory. They were trained on speaking up for girls' education, rights, and advocacy. The girls were trained on leadership skills, communication and effective story-telling skills and were made to understand the nitty-gritty of basic education in Nigeria. The trained girls will be part of advocacy visits, media parleys/briefings and other activities related to the AmendUBE campaign. These girls will be able to speak for other girls during Amend UBE Act advocacy meetings with key influencers and decision-makers.

## **2. Developing Youth strategy for the CA/Launch of the Youth Strategy/Social media campaign on Gender Justice/ Building a coalition for Gender Justice.**

As part of recognition of YouthHubAfrica's work on youth targeted strategies and policies and Africa, YouthHubAfrica was thrust with the responsibility of leading the partnership and process to develop the Youth engagement strategy for the Christian Aid. This was done in partnership with Connected Development. This strategic document which tightly fitted into the Christian Aid seven years strategic plan, provides a framework for youth engagement in a diverse and fast changing Nigeria. The process for the development of the youth engagement strategy involves working with 30 young representatives from youth-led organisations in Nigeria who contributed to the content and the plan of action for the strategy.

### ● **Building a Youth Coalition on gender Justice:**

One of the outcomes of the engagement strategy is "providing platforms for young leaders to champion sustainable development in their communities", Building a Youth Coalition on gender Justice in Kaduna and Plateau States therefore was a way to sample the implementation of the Youth engagement strategy. 2 Youth coalitions were formed and sustained in Jos, and Kaduna. 60 young leaders were trained while xxx of persons have also been trained by the trained youth leaders on effective advocacy for gender justice, and exploring creative ways to leverage on new media to create awareness.



### 3. Webinar : Making The Nigerian Youth Investment Fund Work for the Youth

The announcement of the Nigeria Youth Investment fund was one of the major highlights of 2020 for young Nigerians. The announcement was received with mixed feelings from young people across Nigeria for so many reasons which includes seeming lack of consistency on the part of the government and failed commitment to similar youth interventions in timepast. YouthHubAfrica with support from Christian Aid and in partnership with Connected Development provided a platform and opportunity for young people to engage the code is mainly from the Ministry of youth day the platform with the crates forgotten then the meaning of the trade and Investment or something.

With support from Christian Aid and a collaboration with Connected Development, YouthHubAfrica hosted an online conversation bringing enlightenment and awareness to the Nigerian Youth Investment Fund (a 75-billion Naira) established to support the innovative ideas, skills and talents of the Nigerian youth within the next three years.

Young people were able to understand the basic concept of the policy, benefits of the Nigerian Youth Investment Fund and other youth-centred policies as well, highlighting the issues that might arise during its implementation.

The speakers at the webinar include Judith Gbagidi, Alhanislam, Samson Itodo, Hamzat Lawal, Victoria Aigbedion, Tope Fashola, and Essien Emmanuel. At the end of the webinar, over 600 participants who joined the webinar via zoom and Facebook were able to learn from the wealth of knowledge of the speakers.



# SEXUAL, REPRODUCTIVE HEALTH AND RIGHTS

## 1. Amplify Her Voice on Social Media Week (SMW Lagos)

YouthHubAfrica hosted a 2nd edition of a panel-styled conversation at the Lagos Social Media Week, themed 'Amplify Her Voice'. This event provided a platform for experts in development communication, media, IT and advocates to be able to consider ways by which young women's voices can be strengthened and expose issues affecting girls and young women. The event also created a means where tech experts discussed how tech innovations can be used to tackle the prevailing cases of gender-based violence. The event targets an audience of young women and girls within the ages of 18 to 35 years.

The event had 70 people in attendance with various speakers and panelist like Olabukunola Williams the Executive Director, Education As A Vaccine; Olusegun Medupin, the Program Manager, YouthHubAfrica; Wemimo Adewuni, Anchor, News and Current Affairs, Nigeria Info FM; Dayo Benjamins-Laniyi, Co-founder DOXA Digital; who took sessions on

- I. Learn ways in which social media can be used to amplify the voices of women who are victims of gender-based violence.
- II. Understand the importance of media as a means to amplify the voices of young women and girls against gender-based violence.
- III. Learn how to use social media to change negative social norms on gender-based violence and other gender-related issues.





## 2. International Day of Zero Tolerance for Female Genital Mutilation–Social Media Campaign

To commemorate the International Day of Zero Tolerance for Female Genital Mutilation, a tweetchat with the hashtags #EndFGMNG #SandrasCross was anchored by Adaora Chinedu, Covener of Groom Girls Initiative. The tweet chat centred on harmful practices carried out in the name of 'Culture' and recommendations to curb the practices.

**Reach: 125,513**



## Activity



### 3. Radio Show

In partnership with NOI Polls Limited (NOIPolls delivers forward-thinking research and relevant data on public opinion and consumer markets, enhancing the activities of decision makers across all the vibrant sectors of the Nigerian economy) and Stand to End Rape Initiative (A Nigerian social justice organisation advancing gender equality & an end to sexual & gender-based violence through advocacy, prevention & support), a radio conversation on the question "Do you think Women are currently given equal opportunities as men?" This conversation aired on Nigeria Info 95.1 and Love FM 97.7 Abuja.

### 4. She Speaks; Breaking the culture of Silence

Although helplines, psychological support and online counselling are part of the measures put in place to protect women and girls from sexual and domestic violence, women are still reluctant to speak up. The Instagram live session was a mixture of entertainment and deep conversations with Dorothy Njemanze, Founder Dorothy Njemanze; seasoned with spoken word sessions with Maryam Bukar Hassan, a Poet, Motivational Speaker, from Nigeria and Qui Qarre, a Poet, Author, Poetry coach from Kenya; Tikondwe Kaphagawani-Chimkowlola, Writer, Youth SRSH Advocate from Malawi. The Instagram Live session reached 5,651 online audiences.

### 5. Male Engagement program under the UNwomen

A platform for young male leaders to enable them to challenge cultural perceptions and stereotypes that fuels gender-based violence. YHA engaged young men in Abuja and Ebonyi in the advocacy towards tackling Sexual and Gender-based violence against Women and Girls. Through a signature drive, the young men committed to take action against any form of violence they witness in their respective communities.

### 6. Male champions and Advocates program to end GBV

The Young Men's Network Against Gender-Based Violence was initiated as a platform for young male leaders to enable them to challenge cultural perceptions and stereotypes that fuel gender-based violence (especially with sexual related violence) and oppression against women and girls while influencing attitudes and behaviours in their various communities as change agents. The Network Members include young men from universities and different organisations across the country. As part of the male champions program, 40 male advocates each were identified in Ebonyi and FCT and trained to continuously speak up against VAWG/SGBV/HP and advocate for gender equality and the empowerment of women.

## A. Men Solidarity Week – Men Hike for Gender Equality – Men's Summit

The Men's Solidarity Week for Ending VAWG and promotion of Sexual and Reproductive Health and right provided a platform for every male from all walks of life and from across FCT to show solidarity and pledge their support to end all forms of violence against women and girls while promoting their sexual and reproductive health and rights as well as putting an end to all forms of harmful practices against women and girls.

YouthHubAfrica leveraged its Male Champions and Advocates group to set aside a week dedicated to mobilising men to speak with one voice and agree to put an end to gender-based violence and promote the reproductive and sexual health and rights of women and girls. The summit gave an avenue for men to speak up, deliberate and commit to ending all forms of violence against women and girls in Nigeria.

## B. School Awareness Program to reach young boys on GBV/Advocacy visits

YouthHubAfrica supported members of Young Men Network Against SGBV to carry out targeted sensitization programs in five secondary schools drawn from two LGAs of Ebonyi state namely Ezza South and Abakaliki LGAs. The activity aimed to increase the knowledge of young boys on issues related to Sexual and gender based violence (SGBV) and raise young boys as SGBV advocates in secondary schools. The school sensitization was centered on Meaning of SGBV, different forms of GBV, differences between gender and sex, Relevant laws that addresses GBV with special emphasis on the VAPP Law and the roles of men and boys in ending GBV.

## C. Policy Brief on Consent

Due to the Covid 19 pandemic, a rise in the cases of GBV reported was noted. As a result, YouthHubAfrica engaged in a survey about sexual consent among young people. The policy brief was produced with support from UN Women Nigeria, under the Spotlight Initiative. We discovered from the survey that about 65% of young people did not think it was necessary to seek consent before any form of intimacy. Realizing this huge gap in knowledge, a course on consent was developed to enable young people realize the importance of consent.

A policy brief themed "No means No: Understanding Nigerian Youths' Perception on Consent" was developed and about 100 copies of the policy brief was disseminated to young people across the country. The policy brief highlights the ideas and concepts of sexual norms, sexual abuse and sexual consent. The document was also able to point out the survey respondents' level of comprehension of sexual consent as well as how individuals perceive power relations in connection with sexual consent. To enlighten the readers, various laws that protect citizens from sexual harassment was stated, such as Criminal code, Penal code, VAPP Act, Child Rights Act, Criminal Laws of Lagos, among others. Concluding the policy brief, the organization made a few recommendations on ways to educate and create more awareness on sexual consent. These include:

- The need to change gender and social norms and continued education in families, schools, religious centres, and communities.
- Review of policies, amendment of laws and full execution of the laws.
- Collaboration between all stakeholders across all levels.

## D. SGBV Cases referral

YouthHubAfrica received reports of 15 cases of GBV in the year under review. All reported cases were referred to the appropriate organization for intervention. Reported cases are centered on sexual assault/rape, Child sexual abuse/ incest, domestic violence, child abuse, blackmail, stalking and denial of property/ inheritance rights, intimate partner violence. 86% of the survivors are female while 7% are male. 58% of survivors are married, 25% are single while 17% are widowed. Organizations that received referral from YouthHubAfrica include:



## E. Building community platforms for Women and Girls Rights Defenders Training

*With support from Spotlight Initiative, YouthHubAfrica held a capacity training for women and men residing in the FCT and Ebonyi.* The two-day capacity building workshop provided training to over 400 women's and girls' rights defenders (200 in FCT and 200 in Ebonyi state) equipping them with relevant skills to better engage with traditional and religious leaders to advocate for the prevention and response to ending Violence Against Women and Girls, Sexual and Gender Based Violence and Harmful Practices and to promote women and girls right including Sexual and Reproductive Health and Rights. The participants were able to learn The Art of Story-telling; Effective communication; Developing Advocacy plans and; Using media & technology for advocacy. An interactive panelist session with established activists like Hamzat Lawal, Osci Ojigho, Semiye Michael, Oluwatosin Akibu, Bukky Williams, Dorothy Njemanze, where they shared their journey, success stories, challenges and lessons one must learn when toiling the advocacy path.

A virtual debate between the Girls and Women Right Defenders coalition in Abuja and Ebonyi was organised with the topic "Can Consent be withdrawn during sexual intercourse". Science in the world stimulates development, Nigeria is said to be in the league of the developing countries with little or no investment in Science Technology Engineering Mathematics (STEM) education.

In a world where technology is increasingly evolving, students need to keep up with technology to meet the demands of the 21st century.

Sadly, education in Nigeria is faced with the challenges of poorly trained teachers, inadequate learning aids, among others and STEM education is worst hit.

Consequently, this has waned the interest of students in pursuing STEM subjects despite the increase in STEM-based skills.

## F. Young men's Network/Working with Traditional and religious leaders to end GBV

Traditional leaders are custodians of Long-standing traditions and as such key players in the fight against Sexual and Gender-based violence. With support from UNwomen, European Union in Nigeria and Spotlight Initiative, YHA engaged Traditional leaders from AMAC and Bwari Area council in a 1-day dialogue and capacity building session to explore effective roles traditional leaders can play in ending violence against Women and Girls. The 1-day dialogue provided traditional Leaders a better understanding of 'Age of Consent', 'Marital Rape', 'Child marriage' and other forms of Gender-based violence, Identifying the key roles they play in ending all forms of Violence against Women and Girls.



## G. NSCDC Training

The Nigerian Security and Civil Defence Corps (NSCDC) within the FCT were equipped with information and knowledge on the prevention of and response to cases of Sexual and Gender based violence. Trainees were informed on ways they can transfer knowledge into credible investigations and court practices to prevent violence against Women and Girls.



## H. Journalists Community of Practice

The Coronavirus pandemic has led to an increase in the trauma women and girls face while being locked in with their abusers. More cases of rape, sexual violence and abuse of girls and women rights have been recorded during the Covid-19 and the subsequent lockdown in Nigeria. YouthHubAfrica is therefore creating a Journalists Network which will be a platform for journalists and development workers to engage in amplifying women voices by reporting accurately cases of GBV in FCT and Ebonyi State.

The Journalists Network had a mix of media personnel who learned how to use their existing platforms in reporting GBV during the COVID-19 outbreak. The media personnel came from across the TV, Radio, Print, and Online stations in the Federal Capital Territory and Ebonyi State and volunteered to use their platforms to advocate for rights of girls and women who are mostly affected during this pandemic.

Journalist Trained: 35 journalists

## 7. YouthHubAfrica Social Media Advocates

This project was in support with UNFPA Nigeria. The 12 young advocates, selected from states across the country, engaged in the 6-month project to amplify campaigns, create awareness of social and development issues cutting across Sexual and Reproductive Health and Rights, Gender-Based Violence, Female Genital Mutilation, Girl-Child Education, Youth Development among other thematic areas. They also made a lot of impact on various communities. The #YHAAAdvocates reached a total of 8,419,463 accounts and 54,446,208 impressions across all social media platforms.

## 8. Massive Open Online Courses (MOOC) on Consent

The advent of the COVID19 Pandemic and efforts of government to curb the spread through National lockdown, brought about devastating occurrences of Sexual Violence perpetrated against Women and Girls.

There became a growing need to have engage young people in conversation about 'Sexual Consent' In May 2020, YouthHubAfrica with support for the EU-UN Spotlight initiative, launched a 3-weeks Massive Online Open Course on 'Understanding Sexual consent'. The online open course was accompanied by weekly webinars, facilitated by experienced professionals and activists from in the development space. The objective of the online course was to provide a platform for young Africans to learn more about the importance of Sexual consent, What it means for sexual consent to be given or withdrawn, existing international, Regional and domestic laws that seek to protect the rights of citizens specifically women and girls against all forms of violence.

The online course also emphasised the urgency for the rights of Women and Girls to be protected as well as the role everyone plays in protecting their rights in emergency situations such as the COVID19 Pandemic.

**376 Persons registered for the Massive Online Open Course**

**184 Persons started the Massive Online Open Course**

**96 persons completed the Massive Online Open Course**





## 9. Margaret Ekpo Youth Fellowship Program

YouthHubAfrica invited entries from interested and qualified Feminists to its first Margaret Ekpo Youth Fellowship for Women Right (in Honor of Margaret Ekpo, a pioneering women right activist in Nigeria). The MEYF in its maiden edition got over 1,500 entries and was able to select 20 emerging feminist from across the 6 geopolitical zones in Nigeria.

The 3-day physical retreat had the presence of Bukky Shonibare, Lois Chinedu, Saudatu Mahdi, Olabukunola Williams while the Webinar tagged 'Reflections on affirming women's rights in a patriarchal society' was led by Professor Mojubaolu Okome on the first webinar.

## 10. Promoting SRH and R through Edutainment

Promoting SRH/R through edutainment project was carried out to engage young people in key information, messages and activities at the Youth Centre in Karu, Abuja. In implementing this project, a consultant was involved to design youth edutainment activities in line with the FCT youth centre.

Other key partners involved include: FCTA Secretariat on Social Development, the Youth Centre Management and Young Men's Network Against Sexual and Gender-Based Violence. Events such as online campaigns, Webinars and community engagement were carried out to reach young people across the federal capital territory creating awareness on prevention of gender-based violence and other related issues during COVID-19 Lock-down.

In line with the campaign on the elimination of violence against women, five (5) short videos were produced starring actors such as Alvin Abayomi, Doris Okorie, Bofie Itombra, Chris Iheuwa, Nnena Udeh, Susan Ajibade, Bellarose Okoji among others. The details of the videos are as follows:

- Stalking= Sexual Harassment (Follow Follow) with over 20 thousand views
- Marital rape= Rape (Darling, May I? ) with over 9 thousand views
- Staying Over is not consent (NightCap) with over 60 thousand views
- A Forced Yes (Coerced) is not Consent with over 5 thousand views
- Unconscious is not Consent (Broken) with over 2 thousand views

## 11. Community Immunity Ambassador program on Covid 19

YouthHubAfrica partnered with Mind the Gap to sensitize young people in Lagos, Kaduna, Calabar and Abuja to provide information on COVID-19, Sexual Reproductive Health and linkage to services including GBV as a means to equip them with basic knowledge. These young people were encouraged to take an online course which will earn them a certificate to become Covid 19 Ambassadors in their communities and also to mobilise other young people to do the same. Young people who completed the course also completed an online form and uploaded their details including certificates as a way for youthhubafrika and its partner to track the number of people who participated in the course.

Out of the young people who completed the course, 1200 people had their data reimbursed up to 1,000 naira to encourage more people to take the online course and also commit to enlisting their friends to take the course. The course was promoted online to attract 4,000 Young people, 100 Young ambassadors and advocates were trained in the four focal states, 300,000 young people were reached on messages on COVID-19 and HIV/SRH messages online. Support stipends were provided for 100 selected (trained) Advocates to carry out community sensitisation on Covid-19, SRH, GBV and HP. The Young advocates used their social media platforms to promote SRH and end GBV; Recruit other young people to Join COVID-19 online course; organise discussion meetings online (Whatsapp /Telegram) etc.

Six organizations, in Kaduna and Abuja, were supported with funds to provide community sensitization and awareness to young people in the community where they work. The six organizations reached about 23,035 people online and 155 physically.

## **12. Working with Young men's network to build coalitions at the community level to end FGM in 5 state/EndFGM scorecard/etc.**

YouthHubAfrica with support from UNFPA carried out an EndFGM meeting and capacity training for two hundred (200) members of Young Men's Network Against Sexual and Gender Based Violence (YMNASGBV) in four Local Government Areas of Ebonyi State. The Local governments include: Abakaliki, Ezza South, Izzi and Afikpo North Local Governments, two Local Governments in Imo (Orlu and Ohaji/Egbema), two Local Governments in Oyo State (Ona-Ara and Oluyole), two Local Governments in Osun State (Ifelodun and Ede North) and two Local Governments in Ekiti State (Ekiti West and Ekiti South West). The training featured important topics on FGM which include Overview of FGM, Types of FGM, prevalence of FGM in Nigeria and in the states, myths and beliefs about FGM, Harmful effects of FGM, Human Rights and FGM, FGM and existing laws. Participants discussed why men are vital to ending FGM and agreed on specific strategies for community engagement to end FGM. A major outcome of the training is the development of action plan for community sensitization on FGM and the implementation of the action plan in all, the 12 local governments in the 5 states.



### **A. 16 Days of Activism (Orange the world) EndFGM Scorecard Competition**

The 16 Days of Activism 2020 campaign themed Orange The World: Fund, Respond, Prevent, Collect took off on the 25 November 2020. Part of the activities for the 16 Days of Activism was the EndFGM Scorecard competition. Entries in form of videos and pictures activities from young advocates to campaign against the practice of Female Genital Mutilation in their different communities were received from across the country. At the end of the competition, five winners emerged from Osun, Ekiti, Lagos and Ebonyi. Each of the winners received a cash award of N20,000 and other prizes.



Zoom: 151



Facebook Reach:  
29,500

- **Young People Leading Advocacy In Africa: Experiences from the field**

In Africa, Advocacy, particularly led by young people, features prominently in tackling the many challenges faced by the continent. Young people make up a larger and ever-growing demographic of the African population.

In the last decade, the younger population have continually emerged, taking the forefront in addressing issues plaguing the continent and driving sustainable development.

The session was an interactive and insightful webinar with young activists leading advocacy across diverse fields in Africa like Gogontlejang Phaladi, Executive Director, GP Pillar of Hope Project; Elyes Guemazi, Communication Director, African Youth Panel; Rotimi Olawale, Executive Director, YouthHubAfrica; Hamzat Lawal, Chief Executive, Connected Development. We had a cumulative audience of over 27,000 on Zoom and Facebook. Other webinars organised are listed below:



## 13. Webinar Series

### ● Effects of COVID 19 on Girls Education in Africa

Out of the total population of students enrolled in education globally, an estimated 89% are currently out of school because of COVID-19 school closures. This represents 1.54 billion children and youth enrolled in schools or universities, including nearly 743 million girls. Out of which above 111 million of those girls live in the world's worst developed countries where education is already a struggle (UNESCO).

With the advent of this novel virus; COVID 19, many adolescent girls will be out of school and not be able to enroll back due to a combination of factors. This will lead to a multiplier effect of negative factors for the adolescent girl. In the light of this the YHA webinar with panelist: Crystal Ikanih Musa, In-Country Representative for Malala Fund (Nigeria); Moiyattu Banya, Founder Women Change Africa/ Co-Founder Girls Empowerment Summit Sierra Leone; Kiki James, Founder/CEO ACE Charity discussed the effects of COVID 19 on Girls Education in Africa. 70% of the audience consider radio to be an effective Educational tool for Boys and Girls in Africa



### ● Essential 21st Century Skills for Youth in Africa

In partnership with ACE Charity, YouthHubAfrica sought to empower the youth with core skills that will enable them to compete effectively in the labour market and manage their earnings to significantly reduce poverty rates, thereby increasing the Nation's economic growth. The conversation 'Essential 21st Century Skills for Youth In Africa', was geared towards the following skills: Personal Branding; Financial Literacy; Critical Thinking; The power of online learning.

The webinar saw the presence of Tafadzwa Bete Sasa, Managing Consultant, Goal Getter Consultancy; Kanyin Adio-Moses, Founder Teal Africa; Kehinde Fanimokun, Senior Manager Corporate Finance - North South Power Company; Ola Omosebi, Consultant/CE - Creole Mosaic.

# EDUCATION AND GIRL-CHILD LITERACY



## ● DORA Club

The Dora Club, named in honour of the late Dr Dora Akunyili, was set-up to encourage, engage and empower young girls and boys in senior secondary schools with digital and leadership skills. It serves as a platform to aid the self-development of students who are members of the club.

As part of activities for the project, YouthHubAfrica in 2020, held a number of creative, fun activities focused on self-development, societal awareness and advocacy on education. One of such is the 'Career Development Program' - a series on mentorship for career path, life and personal development with selected mentors.

**Experience** has shown that most young people are at crossroads when it comes to choosing a career after their secondary education. The program was necessary to provide guidance to members of the club on the career path to toe.

Six mentors were selected for the first cohort consisting of 3 females and 3 males. The 6 mentors visited girls in Dora Clubs in 5 secondary schools of Government Secondary Schools - Jabi, Wuse Zone 3, Wuse Zone 4, Bwari and Garki with 150 girls mentored in the 5 schools visited.



## ● Training and Capacity Building for 20 Dora Club Members

Twenty girls were trained on leadership skills, communication and effective story-telling skills from Dora club in five (5) Government Secondary Schools within the Federal capital Territory (FCT), Abuja. The schools are Government Secondary School, Jabi, Government Secondary School, Bwari, Government Secondary School, Garki, Government Secondary School, Tundunwada, Zone 4, and Government Girls Secondary School, Dutse.

The training was to help build the capacity of the girls in understanding basic education in Nigeria and to leverage on the learned skills of leadership, communication and effective storytelling skills to speak for other girls during Amend UBE Act advocacy meetings with key influencers and decision-makers.

20 young girls were trained in the company of 5 chaperones and a representative from the FCT Secondary Education Board in attendance.

**Number of girls trained:20**

## ● Girls Documenting COVID-19

In 2020, YouthHubAfrica kicked off its pilot project to provide digital media and storytelling skills to girls from rural communities across Nigeria while the girls use their newly gained skills to tell stories through digital photography. For 6 weeks, 8 girls out of 83 applicants were trained and mentored on photography through mobile phones and other accessories provided by YouthHubAfrica. Mentors and Trainers include YouthHubAfrica TV Team, Iwuese Ahua, Etinosa Yvonne, Fatima Manga.

At the end of the 6-weeks training, a webinar tagged "Exhibition of Girls Sharing their Covid-19 Experiences" took place with the presence of Mrs Dolapo Osinbajo, Hajja Habibat Mohammed, Theresa Effa, Omowumi Omatayo, Hussaini Abdul, Crystal Ikhani-Musa, Ms Ulla Elisabeth Mueller among othe

Attendance- Zoom: 124, Facebook: 200+r guests. Here, the girls were able to display their photography art and share stories that inspired the pictures.

**Attendance- Zoom: 124, Facebook: 200+**



YOUTHHUB RADIO

# SHOW



Entertainment education or edutainment continues to remain a formidable force in reaching a wide range of audience for scaling up interventions for development and contributing to the sustainable development goals. Sadly, the potential(s) of entertainment education has remained untapped in advancing development practice.

For our massive, teeming youth population, conveying messages through radio shows, movies, music, games, and arts can be a profound approach.

In 2020, YouthHubAfrica leveraged on the power of radio with the launch of a weekly radio show known as "YouthHub Radio" to reach young people across Africa

The radio show kicked off on the 28th of September 2020, on the KISS 99.9FM Abuja which was also broadcasted on Instagram Live to cover a wider reach of young listeners across the continent.

It aired 13 episodes with 27 guests who spoke on burning issues around education in the midst of COVID19, career, gender-based violence, sexual consent, sexual and reproductive health and rights while announcing the trending opportunity (Scholarships, Competitions, Fellowships) that young listeners could apply for.

The gist-styled show engaged listeners who called in to contribute to the topic of discourse and made comments on Instagram Live.

#### Audience Reach

**Number of Episodes: 13**

**Number of Hosts: 2**

**Number of Guests: 27**

**Number of Callers on the Show: 42**

**Estimated reach: Over 2million listenership**



## Voluntary Services

YHA is focused on building a network of young people, strengthening their communities, helping them learn new skills, gain experience and sometimes even qualifications through volunteering. Volunteers are fundamental to the YHA success story. The level and nature of volunteer involvement has been a distinguishing feature of the organisation since we started. YHA aims to build a dynamic and diverse network of volunteers who identify with, and work to support, its vision and mission. YHA's role in supporting that network is to facilitate communication, share knowledge, identify opportunities for action, and channel resources towards strategic work. Volunteers have an opportunity to learn more about YHA's programmes and to help us create sustainable change in the nation.



## Strategic Partnership and Collaboration

YHA leverages on partnerships by extending the quality, relevance and impact of its work. YHA supports strategic partnerships and resources to continue programmes, services and activities that result in improvements at the local, national and continental levels. Collaborations with community groups, youth associations, government agencies and relevant international development partners help improve coverage and impact. The goal of this strategy is to increase young people's access to relevant opportunities for social change across Africa.

# OUR STRATEGIES

## Advocacy

YHA advocacy strategy is focused on equalising power relations, to empower youth's access to information, in order to enhance self-respect, improve their self-confidence so they can fight for policies that deliver real change for young people. YHA will regularly review and package data to influence advocacy efforts, and specifically inform strategic planning and budgeting cycles, including budget allocation, release and utilisation of funds. Advocacy will be mainstreamed into all the programme components of YHA as the ultimate strategy that can sustain and guarantee that gains corded can last.



## Policy Analysis

While the implementation of public policies may be a powerful weapon for development, a proper understanding of policies is the framework upon which policy implementation stands. This is because many times, the beneficiaries of such policies do not understand the policies. Hence the importance of analysing and disseminating policies in a form that many people understand. YHA conducts these policy analyses to help lay the foundation for sustainable development. The objective of this strategy is to promote scalable pro-youth policies across the continent.



## Capacity Building

Investing in human capital is pivotal to the prosperity of any economy. Developing effective and well-managed individuals and institutions is a major concern for us at YouthHubAfrica. We seek new ways to ensure that youths make best use of their human and financial resources in order to maintain sustainable socio-economic programmes in the public, private and civil society sector. YHA builds the capacity of young people across Africa through interventions like training, internships, workshops and seminars. YHA will use this same strategy to improve its own organisational capacity as it empowers the organisation to better perform internally and towards the people we serve. The goal of the strategy is to strengthen YHA's capacity to provide support to young people.

## Media Engagement

Nearly 3.48 billion people in the world have social media accounts while 7 in 10 active social media users are young adults. With a growing number of young people in African countries, working with the media can help inform, educate and inspire individuals about new discoveries or help explain poorly-comprehended issues. In today's e-society, the role of social media is progressively gaining thrust in the education sector. YHA is of the belief that media can be used as an educational tool to help students and youths collaborate and engage. The media is also a tool that can be used to engage policymakers and leaders on the different ways to impact and change the future of youths across the continent.



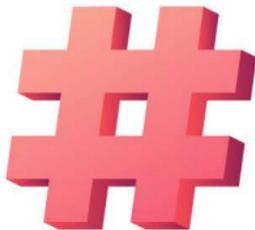
## Number of Campaigns: 12



- Child Rights Bill passage
- Amendment of the UBE Act
- UNWomen Campaign on the reduction of Sexual and Gender-based Violence and Harmful Practices.
- UNWomen 16 Days of activism Campaign
- Margaret Ekpo Youth Fellowship Programme for Emerging Feminists
- UNFPA End FGM Challenge
- UNFPA 16 Days of Activism against GBV
- Christian Aid Youth Advocates for Gender Justice Programme.
- YouthHubAfrica Social Media Advocates
- Youthhubafrica Dora Club Project
- Girls Documenting COVID19 Experiences

## Hashtags Used: 13

- #ChildRightsNG
- #AmendUBEAct
- #SpotlightEndViolence, #SpotlightNG
- #16DaysOfActivism
- #OrangeTheWorld
- #IDefendHer
- #EndFGMNG
- #YHAAAdvocates
- #MEYFellowship
- #YesToGenderJustice
- #UniteAgainstGBV
- #GirlsCOVID19Stories
- #DoraClub



## Number of people reached through online campaigns:

- Instagram: 408,781
- Facebook: 871,438
- Twitter: 8,421,302
- Total Newsletter Subscribers: 12,204

## Numbers of people reached by the YHA videos:

- Instagram: 146,736
- Facebook: 1,454,805
- Twitter: 2,191



| S/N | CAMPAIGN | HASHTAGS |
|-----|----------|----------|
|-----|----------|----------|

|     |  |   |
|-----|--|---|
| 1.  | Child Rights Bill passage  | #ChildRightsNG  |
| 2.  | Amendment of the UBE Act   | AmendUBEAct   |
| 3.  | UNWomen Campaign on the reduction of Sexual and Gender-based Violence and Harmful Practices. | #SpotlightEndViolence<br>#SpotlightNG<br>#UniteAgainstGBV |
| 4.  | UNWomen 16 Days of Activism Campaign against Sexual and Gender-based Violence.               | #16DaysofActivism<br>#OrangeTheWorld                      |
| 5.  | UNWomen 'Women and Girls Rights Defenders Programme'   | #IDefendHer   |
| 6.  | Margaret Ekpo Youth Fellowship Programme for Emerging Feminists                              | #MEYFellowship  |
| 7.  | UNFPA 16 Days of Activism Campaign against Sexual and Gender-based Violence.                 | #16DaysofActivism   |
| 8.  | Campaign and Social media challenge against SGBV and Female Genital Mutilation               | #EndFGMNG Challenge                                       |
| 9.  | YouthhubAfrica Social Media Advocates programme  | #YHAAvocates  |
| 10. | The Christian Aid Gender Justice Advocacy Programme  | #YesToGenderJustice                                       |
| 11. | The YouthhubAfrica DoraClub Project  | #DoraClub   |
| 12. | Girls Documenting COVID Experience   | #GirlsCOVID19Stories                                      |

# IMPACT REACH

## Audience Reach

|  |  |
|--|--|
| Numbers of policy documents distributed            | 830  |
| Numbers of Videos produced                         | 27   |
| Numbers of Jingles produced                        | 5 jingles                                    |
| Trainings and capacity building sessions conducted | 57 sessions                                  |
| Number of persons trained at the                   |  |
| Number of countries reached                        | 45 Countries<br>(30 African countries)       |
| Number of people reached: Physically               | Physically- 1,310;<br>virtually - 12,901,551 |
| Conference   | 3  |

## Partnerships

|                                    |    |
|------------------------------------|----|
| Numbers of Organisations supported | 15 |
| Numbers of partners worked with    | 12 |

## Social Media

|  |    |
|--|----|
| Number of online campaigns carried out | 12 |
|--|----|

## No. Board Members Position

|    |                   |                 |
|----|-------------------|-----------------|
| 1. | Bukky Shonibare   | Board Chair     |
| 2. | Rotimi Olawale    | Board Secretary |
| 3. | Sola Fagorusi     |                 |
| 4. | Damilola Anwo-Ade |                 |
| 5. | Ola Omosebi       |                 |

## Staff Members Position

|                    |   |
|--------------------|---|
| Rotimi Olawale     | Executive Director                                  |
| Maltibweh Danjuma  | Media/Communications Lead                           |
| Uyo Miachi         | Accountant  |
| Dalton Shamaki     | Administrative Head                                 |
| Victor Audu        | YTV Manager   |
| Olusegun Medupin   | Programmes/Office Manager                           |
| Agboola Afees      | Programme Assistant Education & Girl Child Literacy |
| Ejura Adama        | Communications Officer                              |
| Joshua Attah       | Video/Graphics Editor                               |
| Emmanuel Augustine | Web/IT Manager                                      |
| Gbagidi Judith     | Programme Assistant Governance and Accountability   |
| Jacob Musa         | Human Resource Personnel                            |
| Balogun Oreoluwa   | Programme Assistant SRHR                            |
| Heal Enemona       | Media Assistant                                     |
| Comfort Matthew    | HR & Administrative Assistant                       |
| Eunice Akoma       | Accounts  |
| Augustine Onwe     | Program Assistant (Ebonyi State Office)             |
| Opheyemi Famodimu  | ED Personal Assistant                               |
| Asabe Danladi      | Office Assistant                                    |
| Paulina Daniel     | Chef  |



 [www.youthhubafrica.org](http://www.youthhubafrica.org)

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